



## West Indies Cricket Board Grassroots Programme Funding Grant

### OVERVIEW

The West Indies Cricket Board Youth Development Programme known as the “WICB Digicel Grassroots Programme” is a partnership between the WICB and Digicel which provides training for young cricketers from ages twelve (12) to seventeen (17) years. The Grassroots Programme prepares young cricketers for their entry into competitive cricket by providing them with the necessary training to develop their cricketing skills and physical and mental preparedness for the game.

As part of the Grassroots Programme, a funding grant of up to USD 5000 will be provided to each community based cricket organisation to improve the quality and standards of local community cricket grounds and the community cricket training programme.

Multiple clubs common to a community/area can group together to form a cluster which can also benefit from the grant. To be eligible for the programme clubs/clusters must be able to show the West Indies Cricket Board a current club/cluster structure with active participants. Clubs/cluster must have a training facility readily available with permission granted to use the training facility.

Preference will be given to clubs/clusters that have a current training programme and have attracted the support of the local community especially the young members of the community but may not have the financial support to establish a proper organisation.

**All Proposals must be submitted to the West Indies Cricket Board by July 8, 2011.**

### FUNDING GRANT OUTLINE

Grassroots Cricket Support Facility will make available USD 5,000 to twelve (12) clubs/clusters across each territory (Barbados, Guyana, Jamaica, Leeward Island, Trinidad and Tobago and Windward Island) to strengthen and establish proper cricket training programmes in communities where such programmes are lacking, struggling and/or most needed. This will be accomplished by strengthening of the current Cricket training programme and improving club infrastructure.

Grants will be awarded to organisations in participating territories in four (4) periods. At the start of each of the four periods, Clubs/Clusters will be invited to apply for the Grassroots Cricket Programme Funding Grant. These Clubs/Clusters will be selected based on their ability to reach the Funding Grant Criteria outlined in this document.



**Below is the timeline of each period:**

- **Period 1**  
– February to June 2011
- **Period 2**  
– July to December 2011
- **Period 3**  
– February to June 2012
- **Period 4**  
– July to December 2012

Clubs/Clusters which have an interest in receiving the Funding Grant can make application no earlier than the start of each phase and by the deadline for application submission noted below.

**Deadline for application submission:**

- **Period 1**  
– February 7, 2011
- **Period 2**  
– July 8, 2011
- **Period 3**  
– February 6, 2012
- **Period 4**  
– July 6, 2012

Clubs/Clusters which are not selected for the funding grant in one phase can reapply during another phase.

## **AVAILABILITY OF FUNDS**

Funding will be available for three categories: 1) facility infrastructure development, 2) strengthen training programme and, 3) Training gear and equipment.

Applications can apply for grants in all three categories or select any category that best suits their needs.

- 1) **Facility Infrastructure Development:** applicants may submit a development plan to enhance the currently training facility such as preparing playing surface, installation of lights, refurbishment of washroom rooms and similar works.
- 2) **Strengthen Training Programme:** assistance will be provided in the preparation of a formal training programme to be used at each facility with the aid of a certified WICB Coach. A member of the Club/Cluster will receive training in Coaching to assist in the execution of the training programme.

Additional assistance will be provided for other training necessities such as hydration, transportation etc. that will make training more comfortable and accessible.

- 3) **Training Gear and Equipment:** Equipment, such as bats, pads, balls, coolers to assist in the execution of the training programme or infrastructure development will be provided upon the recommendation of the Club/Cluster and the approval of the West Indies Cricket Board.

All procurement of services and equipment must follow the West Indies Cricket Board Procurement Procedures. As far as possible, Grant will be paid directly by the West Indies Cricket Board to suppliers. Funds will only be released with a signed invoice of the contractor/supplier verified by an appointed officer of the West Indies Cricket Board and submitted to the West Indies Cricket Board.

## SELECTION CRITERIA

Applications for Funding Grant will be reviewed by the WICB Grassroots Cricket Programme Committee giving consideration to the selection criteria outlined below.

All club/clusters must be able to meet these general criteria:

- Provide evidence of a functional club/cluster
- Organisational structure to show adequate personnel to execute the proposed plan.
- Registration with Government and Governing Cricketing Authority. If privately run, permission from the aforementioned.
- Proof of ownership of training facility or permission to use training facility. Where facility is not owned by the club/cluster the authorisation to use facility must be accompanied by proof of ownership.
- Banking details and authorisation for WICB or its appointed agent to audit bank account.

**Development Plan:** Clubs/Clusters must have a plan to show the intended development of the project during the grant period and the long term sustainability of the project after the grant period.

**Infrastructure Development:** For all infrastructure development and plan outlining all activities for the development of the training facility must be submitted. This includes the cost to improve current conditions and add additional infrastructure that is necessary to have a well-functioning facility. Included in the plan should be a timeline of activities as well as budgeted cost. Applicant must be able to show ownership of facility or permission to use and execute all activities of the development plan. The availability of the facility to the community for other activities will also be considered.

**Training Programme:** The Training programme that will be implemented in each club/cluster must be made available to all members of the community. Organisations must produce a training schedule for the year as well as performance indicators to measure progress. Clubs/Clusters should outline the

objectives of their training programme and their plans for future development. Training programme must be available to the community and be able to attract members of the community to partake in the programme. Organisation should be able to reach a subsistent target group within that community and show the projected increase of participants over the duration of the training programme and beyond.

**Equipment:** Clubs/Clusters must be able to show the usage of equipment acquired through the program and a maintenance plan to ensure longevity. All equipment must have proper storage facilities. Ownership of equipment must be outlined as well as the availability of equipment if required to assist other clubs/clusters or programmes.

## **RIGHTS AND CONDITIONS**

The West Indies Cricket Board has the rights to all programme expenditures and a copy of financial statements should be available upon request. Programme expenses and funds made available should be fully accounted for.

Digicel and West Indies Cricket Board have the right to brand training facilities with their respective logo. All equipment or material obtained through the funding grant shall be branded by WICB and Digicel at their discretion.

At any time WICB has the right to inspect training facilities and make periodical checks to observe training programmes.

WICB has the right to revoke any grant if progress is not made as per the planned training program. A meeting with the WICB Grassroots Cricket Programme Committee will be held before any such decision is made.

## **APPLICATION PROCESS**

To apply for The Grassroots Cricket Support Facility, please submit the following:

- Cover sheet completed with all information. See Appendix A
- Depending on Grant being applied for details of criteria for that grant.
- Proposed enhancement plan for training facility along with maintenance plan if for infrastructure grant
- Additional resources or support that may be needed
- Programme budget with disbursement schedule

**Applications should also include:-**

*Description of the current organisation:* the aims and objectives of the organisation, its current participant size, history and accomplishments.



*Description of the community:* population, income levels and target audience population; other existing training facilities including non-cricketing facilities.

*Description of Organisation Sustainability:* plan to sustain club infrastructure and training programme after Grassroots Programme Grant.

*Additional attachments:* Include with application a picture of the proposed practice facility.

Applications should be sent to:

**Grassroots Cricket Support Facility**

Fawwaz Baksh  
West Indies Cricket Board  
P.O. Box 616W  
Factory Road  
St. Johns,  
Antigua, W.I.

or email to [fbaksh@windiescricket.com](mailto:fbaksh@windiescricket.com)